



Athlete Connections

Sponsor Levels

Event and website sponsorships are now available!
 For more information on pricing packages call 407.403.6446
 or email deb@athleteconnections.org . *Custom sponsorships available.

MVP \$25,000+

- National logo/banner and name recognition on all materials and website:
 Workbook and brochures ad space – Full Page (Value = \$999)
 Website ad space – Banner and Logos (Value = \$4,800)
- 7 opportunities to host Athlete Connections exclusive event (Fundraisers, Seminars, Workshops, Career Fairs, Networking Events, etc) Your company will have the ability to become an Athlete Connections Title and Event Sponsor to promote the event (Value = \$15,000)
- Job postings (12 months subscription) (Value = \$4,000) on website
- Access to online student athlete profile database
- Have access to train, evaluate and hire student athletes
- Fund 500 Student Athlete Workbooks (Value = \$49,500)
- Fund 1 Athlete Connections program at a chosen university (Value = \$11,400)
- 2 reserved tables at all Athlete Connections events.
- 1-year agreement

To ensure the quality exposure of your business this Title partnership is exclusively offered to 4 donors. (1 yr agreement required.)

(Total Value = \$85,699)

Coaches Award \$10,000- \$24,999

- Regional logo and banner recognition on all materials and website:
 Workbook and brochures ad space – Full Page (Value = \$999)
 Website ad space – Banner and Logos (Value = \$4,800)
- 4 opportunities to host Athlete Connections exclusive event (Fundraisers, Seminars, Workshops, Career Fairs, Networking Events, etc) (Value = \$10,000)
- Job postings (12 month subscription) (Value = \$4,000) on website
- Access to online student athlete profile database
- Have access to train, evaluate and hire student athletes. Your company will have the ability to become an Athlete Connections Title and Event Sponsor
- Fund 250 Student Athlete Workbooks (Value = \$24,750)
- Fund 1 Athlete Connections Program at a chosen university (Value = \$11,400)
- 1 reserved table at any Athlete Connections event
- 1-year agreement

(Total Value = \$55,949)

Sponsor Levels Continued

Game Changers \$5,000- \$9,999

- Workbook and brochure ad space – Half Page (Value = \$599)
- Receive logo treatment on website (Value = \$2,400)
- Job postings (6-month subscription) (Value = \$2,200) on website
- Access to student athlete profile database
- Fund 100 student athlete workbooks (Value = \$9,900)
- Name recognition at all Athlete Connections events
- Fund a 1-day Seminar/Career Forum (Value = up to \$1,000)
- Reserved seating (for 4) at 2 Athlete Connections events
- 1-year agreement

(Total Value = \$16,099)

Difference Makers \$5,000

- Workbook and brochure ad space – Quarter Page (Value = \$399)
- Receive logo treatment on website (Value = \$2,400)
- Job postings (1-month subscription) (Value = \$399) on website
- Access to student athlete profile database
- Fund 75 student athlete workbooks (Value = \$7,425)
- Name recognition at all Athlete Connections events
- Fund a 1-day Seminar/Career Forum (Value = up to \$1,000)
- Reserved seating (for 4) at 2 Athlete Connections events
- 1-year agreement

(Total Value = \$11,623)

Play Makers \$500 - \$2,500

- Job postings (1-month subscription) (Value = \$399) on website
- Business link on Athlete Connections website (Value = \$50)
- Access to student athlete profile database
- Fund 50 student athlete workbooks (Value = \$4,950)
- Name recognition at 1 Athlete Connections local event
- Reserved seating (for 2) at 1 Athlete Connections event
- 1-year agreement

(Total Value = \$5,399)

Additional Partner Benefits & Individual Products and Services

Additional Partner Benefits

1. Online assistance in matching current and former student athletes with interested employers in Corporate Playbook
2. Access to Athlete Connections former student athletes for speaking engagements, motivational speeches by Dan Cross and Pro Mentorship in specified employment fields
3. Access to forums for networking purposes with other businesses and athletes via Facebook, Twitter and LinkedIn
4. Opportunity to set up Corporate Booth at Athlete Connections events
5. Sponsorship briefings
6. Invitations to luncheons, charity events, fundraising events, workshops and corporate events
7. Distribution of our monthly electronic newsletter
8. Membership directory listing

All prices are subject to change. Proceeds from these Sponsorships will benefit Athlete Connections which is a 501(c)3 nonprofit organization. 100% of the money donated to Athlete Connections goes to maintaining business operations and organization services. Consult your tax advisor for your tax benefit.

Individual Products and Services

Career Events

- **\$2,500** = Title sponsor for the event, 12-month job postings on AthleteConnections.org, naming rights on the event, 2 booths and 4 attendees
- **\$1,000** = 12-month job postings on AthleteConnections.org, 2 booths and 4 attendees
- **\$500** = 6-month job postings on AthleteConnections.org, 1 booth, 2 attendees
- **\$350** = 1-month job postings on AthleteConnections.org, 1 booth and 2 attendees

(Need to identify minimum 15 companies at the \$350 & 500 Level)

Athlete Connections Student Athlete Workbooks

- **\$99** per book

Student Athlete Workbook Ad Space

- Quarter Page: **\$399**
- Half Page: **\$599**
- Full Page: **\$999**

AC Website Banner & Advertising space

Company banner, company logo, company logo with link

- Banner:

1 month =	\$399
6 months =	\$2,400
12 months =	\$4,800
- Logo Only:

1 month =	\$200
6 months =	\$1,200
12 months =	\$2,400

Athlete Connections Job Postings

- 1 Month Unlimited Job Postings/Profiles = **\$399**
- 6 Months Unlimited Job Postings/Profiles = **\$2,200**
- 12 Months Unlimited Job Postings/Profiles = **\$4,000**

Membership Fee: \$50

(includes listing in Athlete Connections Workbook Business Directory)

** Custom sponsorships are also available.*

Please contact Athlete Connections to discuss options.