

## Dan Cross Bio

Dan Cross is a former All American basketball player who attended the University of Florida, and earned a bachelors degree in Communications. As a member of the first team ever to advance to the Final Four in school history, Dan was inducted into the University of Florida's Athletic Hall of Fame in 2006. In 2007, Dan was awarded the Regions Bank Business salute which honors former student athletes from the South Eastern Conference who go on to run successful businesses. In 2008 he received the SEC Basketball Legends award and was honored as Orlando Business Journals top 40 under 40 business men. Dan is currently CEO of a non profit organization called Athlete Connections. In addition, he does color commentary for University of Florida Basketball and runs youth fundamental basketball camps in the summer.

Dan played professionally in the U.S. minor leagues including the CBA, ABA, and USBL after unsuccessful tryouts in the NBA. He also played in countries such as Greece, Italy, Turkey, Finland, Cyprus, Venezuela, Dominican Republic, Israel and many others.

In 2006 Dan Cross founded Athlete Connections, a non profit 501(c)3 organization that is designed to assist universities and former/current student athletes in their transition from athletics to the workforce. Its mission is to help prepare, educate and employ student athletes once their athletic careers are over.

